



MEMBERSHIP GUIDE BOOK


2023-2024



TP Freight Lines Inc. | Business of the Year Winner

Building a strong
community where businesses can **thrive.**

**nice to
meet you.**

 We weren't just built for **community**, we
were built **because of it.**
- Jennie Allen

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JAndy Oyster Co. | Small Business of the Year Winner

contact us

info@tillamookchamber.org | 503.842.7525

get to know us.

staff members



JUSTIN AUFDERMAUER
Executive Director



JESSICA MEYER
Director of Operations



TAMMY SAMAGAIO
Office Manager



ASHLEY CHRISTENSEN
Special Events Coordinator



HOLLY PRINCE
Office Assistant



SAYDE WALKER
Farmers Market Manager

The Chamber is a private non-profit (501c6) organization comprised of nearly 300 local businesses, organizations, and individuals. The Chamber staff is made up of six team members, led by Executive Director, Justin Aufdermauer, and is governed by the Board of Directors.

board of directors



JOANNA STELZIG
Board President;
Tillamook PUD PR Manager



SARAH DENTEL
Board Vice President;
Rob Trost Real Estate LLC
Real Estate Agent



LISA GREINER
Board Secretary;
Oregon Coast Dance Studio; Owner



JEFF SIMPSON
Board Treasurer;
Weitman & Simpson; Owner



KRISTIN HOLLERAN
Board Member;
Tillamook County Creamery Association
Director of Plant Operations



HALEY EMERSON
Board Member;
Tillamook Roby's Furniture; Manager



WHITEY FORSMAN
Board Member;
Pacific Seafood; Environmental
Health & Safety Manager

partnership

Being a member of the Chamber is being a partner. Membership is a mutually beneficial investment, and we believe that there are two fundamental reasons why people join the Chamber family:

1. Benefits

You appreciate and seek promotions, referrals, networking, and having a direct business resource.

24% of our membership are members because of the direct benefits for their business.

2. Beliefs

You believe in the mission and work of the Chamber and how it builds a strong community where businesses can thrive.

76% of our membership are members because they support and believe in the work we do.

Chances are, both reasons could apply to you. As you flip through this booklet and get to know our Chamber, you'll discover what truly resonates with you. Whether you're drawn in by the membership perks or the shared beliefs, the Chamber has something meaningful to offer you and your business.

We're all about staying relevant to you! Understanding your needs and staying ahead of the curve is our top priority. Through friendly discussions with stakeholders and always having our door open, we're here to chat and help in any way we can!

Where does the Chamber's funding come from?

13%

Membership Dues

14%

City of Tillamook
Tourism

35%

Fundraising & Events

38%

Grants & Contracts

TILLAMOOK CHAMBER

Core Competencies

Having core competencies is important for our Chamber of Commerce because they are the essential skills and strengths that enable us to be great partners for our members. These competencies help us provide the best possible support, ensuring that our partnership is strong and beneficial for everyone involved.



MEANINGFUL CONNECTIONS

The Chamber is a community hub that brokers connections for its members to customers, businesses, partners, mentors, and friends.



COMMUNITY ENGAGEMENT

The Chamber engages in the community through programs and events that enhance the general quality of life.



BUSINESS GROWTH

The Chamber assists the growth of local businesses both operationally and financially through effective promotion and business development opportunities.



COLLABORATIVE ADVOCACY

The Chamber advocates for a healthy economy by providing information and a voice for initiatives relevant to our members, as well as aligning local businesses and government.

meaningful connections

The Chamber is a central community hub, facilitating valuable connections for its members to customers, businesses, partners, mentors, and friends.

#HowWeChamber Newsletter

Distinct from your ordinary e-newsletter #HowWeChamber serves as an informative source, keeping readers updated on ongoing projects, upcoming events, and fresh community advancements.

Business-to-Business Promotions

A suite of direct promotions to community businesses is available through the Chamber's social media, e-newsletter, and membership.

Direct Customer Referrals

The Chamber receives several calls and emails each week from visitors, locals, and businesses looking for services, and our members are always our first referrals.

The Chamber Help Desk

The Chamber Help Desk is available to members who need assistance with some of the everyday challenges whether it's where to get a permit or how to gain momentum on social media. Just give us a call!

Mornings on Main Street

A monthly meet-and-greet at the Chamber Headquarters to talk with local business owners and community members about upcoming projects or events, and to meet new people.



Tillamook Toolkit

The Chamber aids businesses in introducing their fresh managers and supervisors to the community by delivering the Tillamook Toolkit to new employees. Each Package includes samples from local establishments, giving newcomers a warm welcome to town.



programs & benefits

Small Business Saturday

The weekend after Thanksgiving, eager shoppers flock to local small businesses for great deals. The Chamber coordinates businesses, promotions, and downtown events through the holiday season.

Community Meeting Space

The Chamber HQ offers versatile meeting spaces for community and Chamber Members alike. Members receive priority scheduling of this meeting space. Soon, we will introduce our comprehensive video conferencing space for conducting private meetings.



Community Awards Banquet

A thrilling evening filled with local delicacies, beverages, and entertainment, drawing hundreds of community members together to commemorate the businesses, individuals, and initiatives that elevate the local community.

After Hours

A quarterly member social event held at a various hosting venues. Network and socialize with other members and enjoy refreshments.

Annual Vision Member Check-In

The Chamber arranges exclusive one-on-one lunches between Vision Members and our Executive Director, fostering a personalized collaboration while providing a platform to address individual business needs and opportunities.

**What members
have to say...**

"Being a member of the Tillamook Chamber not only opens doors to opportunities but also to a community. With programs like Mornings on Main, it's more than just networking - it's about sharing insights, learning from peers, and cultivating relationships. It's about being part of a vibrant, thriving network that fuels both personal growth and business success."

- Matthew Cole

Owner; DirectLine-IT

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community engagement

Through various programs and events, The Chamber actively contributes to the community by enriching the overall quality of life.

Foreign Travel Program

On the lookout for a secure and enriching group travel experience that lets you discover cultures abroad? Count on The Chamber to organize travel details and tour options, ensuring a seamless and enjoyable adventure where community members unite, learn, and flourish together.

Tillamook County Fair

Every year, the Chamber makes its mark at the much-loved Tillamook County Fair. Our presence is dedicated to informing visitors about travel essentials, discussing pertinent local business concerns, and boosting Tillamook's profile by offering exceptional crafted clothing items for sale.



Tillamook Farmer's Market

Each Saturday from June through September, the corner of Laurel and Second avenue is transformed into a local farmers and artisan market highlighting local small business owners.



Cork & Brew Tour

Embark on a self-guided walking tour through various downtown establishments, each showcasing delectable tastings of locally-crafted wine, beer, and exquisite regional cuisine. This sought-after event takes place annually on the Friday of Father's Day weekend and is known to sell out quickly.

Treats & Sweets

Twice annually, enjoy a family-friendly, self-guided excursion across various downtown businesses. Children gather treats at each location, while parents indulge in exclusive deals from retailers.

programs & benefits

Shop Small Sweepstakes

Yearly, we host a “Shop Small” sweepstakes, with weekly prizes,, encouraging shop at locally owned Tillamook County establishments. Each purchase from a local business gives participants a shot at winning gift cards and a \$1,000 grand prize to shop locally.

June Dairy Parade

A longstanding Tillamook tradition, proudly supported by the Tillamook County Creamery Association, the June Dairy Parade is a tribute to both the dairy industry and the unique community facets that define Tillamook. This enduring event, spanning decades, occurs annually on the fourth Saturday of June.



Sip + Shop

Join us for our monthly Sip + Shop downtown event where you can savor sips of beverages while shopping in downtown Tillamook.



Community Calendar

The community calendar is your go-to source for family-friendly activities and upcoming city council meetings. It gathers all essential local event details into a user-friendly platform for easy browsing.

What members have to say...

“As kids, we always looked forward to traditional events our town hosted. Now, we are proud to sponsor and participate in community and Chamber events, such as the June Dairy Parade; to carry on the tradition for the next generations to come”

- Heather Zwald Taksdal

Co-Owner, Zwald Transport



Want to get involved or need more information?
info@tillamookchamber.org

business growth

The Chamber is dedicated to fostering the growth of local businesses by offering operational and financial support through effective promotion and strategic business development opportunities.

Tourism Services

We manage the behind-the-scenes essentials that ensure tourism efforts support the industry. This includes operating a visitor center, maintaining a city tourism centric website, distributing guides and maps.

Tillamook Living Magazine

As the region experiences growth, the demand for a dynamic hub of community resources has become unmistakable. This printed resource, crafted by the Chamber, serves to spotlight education, wellness, events, business listings, general community information, relocation assistance, and invaluable insights into the local living experience.



Grand Openings & Ribbon Cuttings

Let's celebrate! Whether you require assistance in planning your grand opening event or simply need to borrow those ceremonial scissors, count on us to ensure your day is truly unforgettable.



Main Street Program

Dedicated to cultivating a vibrant economy in Tillamook's downtown district, the Main Street Program fosters revitalization through well-coordinated events, business aid, and the advancement of capital investment projects.

Member Benefit Reminders

The Chamber will remind members routinely about their benefits. We grasp the challenges faced by busy business owners, while recognizing that the needs and opportunities are constant. Allow us to assist you in fully embracing the exceptional benefits of Chamber membership.

programs & benefits

Social Media & Web Promotion

Our Social Media focus goes far beyond the Chamber, as we are dedicated to nurturing a sense of community and providing unwavering support to our valued members. Through this commitment, our online platforms come alive, fostering engagement and collaboration that extend well beyond the confines of the Chamber's scope.

Promotion at Chamber Headquarters

Feature your business, organization, or project at the Chamber Headquarters with brochures, rack cards, postcards, pictures, and more.



Chamber Health Plan

Through a unique Chamber membership agreement with the Bend Chamber of Commerce associate program, you have access to competitive health plans for you and your employees.

TillamookJobs.com

Through the dynamic collaboration between The Chamber and NW Oregon Works, TillamookJobs.com is the ultimate one-stop solution for all your workforce demands. The embodiment of convenience, Tillamook Jobs presents a seamless and accessible hub for local businesses to showcase employment openings while equally helping job seekers find reputable and local opportunities.

**TILLAMOOK
COUNTY JOBS**
tillamookjobs.com

This year my business, Oregon Natural Forestry, celebrated its fifth birthday. Being a single site operation the possibility of celebrating it alone loomed until thinking about the Tillamook Chamber of Commerce. They had the big scissors, they had a gathering (Mornings on Main Street) and were welcoming of the idea of the birthday at the Chamber. All I can say that is it was wonderful being there among my peers and receiving help from Justin about where to look when the ribbon cutting picture was being taken. It is that type of help and support I feel as a Chamber member every day, not just on the special occasions.

- David Wells
Owner, Oregon Natural Forestry

**What members
have to say...**

collaborative advocacy

The Chamber is committed to promoting a healthy economy by aligning local business endeavors with government policies.

Support Local Initiatives

The Chamber is committed to supporting local initiatives that bolster our local businesses and economy. We actively collaborate with community organizations, advocate for policies that promote local entrepreneurship and provide resources and networking opportunities to help businesses thrive. By fostering a strong, local economy we can also enhance the vitality of the community.

Public Policy Engagement

We are focused on current and developing local policies that may impact our members. The Chamber stays engaged with local government and regularly addresses member requests to engage in public policy.



Insightful & Clear Communication

The Chamber takes pride in routinely and effectively communicating information to the community about both local and state legislation. We ensure that this information is presented in an easily understandable manner, fostering an environment where discussions can flourish. Our aim is to empower community members and local business owners with the knowledge they need to feel engaged and guided.



Local Government Navigation

Need help knowing where to go or what direction to take? The Chamber regularly helps out members navigate local elected officials, committees, and application processes.



programs & benefits

Tillamook Area Enhancements

We offer support and research initiatives that extend throughout the Tillamook area, encompassing both the downtown district and beyond. The Chamber actively engages in advocating for the beautification and advancement of Downtown Tillamook. By partnering with local businesses, organizations, and government entities, we provide research, potential funding options, and recommendations for diverse projects. These collaborations promote discussions and initiatives aimed at enhancing aesthetics, functionality, and overall appeal. This strategic approach not only stimulates economic growth but also creates an inviting atmosphere for both locals and tourists, contributing to a vibrant and welcoming community.

Short-Term Rental Regulations

The Chamber continues to recognize the importance of balanced and fair short-term rental regulations. We advocate for policies that protect the interests of both property owners and the community, ensuring responsible and sustainable tourism. Through advocacy we strive to help find solutions that support the local economy while preserving the character and livability of our community.



What members have to say...

"The Chamber's support with our permitting was invaluable. Their assistance got our opening on the right track, allowing us to start business and serve the community."

- Juan Mendez and Saul Morales
Owners; The Corral Grill & Taphouse

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Join a network of growing
professionals in our community.

**YOUNG
pros.**
TILLAMOOK

Connect. Engage. Grow.
youngprostillamook.com

Get more involved with your community!

*"At the core of all things - we strive
to change the lives of those we reach
for the better."*

TILLAMOOK CHAMBER
**COMMUNITY
FOUNDATION**

For more information,
contact the Tillamook Chamber at 503.842.7525

**CHANGING LIVES
BY BUILDING
STRONG
COMMUNITIES.**

Join the Chamber!

INVEST in your business with membership options that fit your budget and goals.

Businesses and organizations opt to join as members for various reasons. Specifically, 76% of our current Chamber members have chosen to be part of the Chamber due to their belief in the positive impact we have on the community. Meanwhile, the remaining 24% focus on the tangible benefits they gain as members. The Chamber diligently strives to maintain this balance, simultaneously ensuring that you receive maximum value from your membership. To find the membership investor level that aligns with your budget and goals most effectively, please explore the options below.

CORE INVESTOR

Packed with advantages that address your fundamental requirements, the Core Investor membership is designed to cater to a wide range of agencies, organizations, and businesses. This membership package emphasizes promotions and offers an unparalleled annual value. It provides a comprehensive set of benefits, including online and print listings, direct referrals, access to employee benefits, and exclusive invitations available only to our members.

ACCESS INVESTOR

Access plays a pivotal role in the success of any business. The Access Investor membership enhances your “toolbox” with exclusive business-to-business interactions and growth prospects. By becoming an Access Investor, you gain convenient promotional access to more than 300 local businesses and receive priority support for Chamber programs, all while enjoying all the benefits that come with the Core Investor membership.

VISION INVESTOR

The foundation of our community, those who step up when action is needed, embodies the essence of a Vision Investor. The Vision Investor membership is tailored for individuals who endorse the Chamber’s mission to foster a robust community where businesses can flourish. They recognize that achieving this goal demands sustained and intentional efforts.



Questions? Contact: Tammy Samagio: Office Manager
info@tillamookchamber.org | 503.842.7525 | tillamookchamber.org

CHAMBER MEMBERSHIP INVESTMENT TIERS

Deliverables that offset your annual investment and give you visibility and exclusive member-only access:

Online business listing at tillamookchamber.org
Access to the Chamber Help Desk – our resource to provide you, or direct you to, answers about your community and business questions
Business listing in the Tillamook Living Lifestyle + Relocation Magazine
Priority placement of printed material piece in Chamber business visitor and business center
Opportunity to be considered as a participating vendor for Chamber events, programs, and services
Invitation to networking events for you and your team
Flash deals for free premium job listings on tillamookjobs.com
Online business listing for tourism-realted businesses at gotillamook.com
Annual business listing management for tourism-related businesses at gotillamook.com , thepeoplescoast.com , and traveloregon.com
Access to giant scissors and ribbon for a grand opening or milestone event, and placement in our E-Newsletter to promote the event
Direct referrals to drive more business
Access to Bend Chamber group health insurance plans
Free U.S. Chamber Federation Membership (optional)
Chamber hosted ribbon cutting or short promo video for a grand opening or milestone event
Unlimited premium job listings on tillamookjobs.com
Access to direct membership mailing (twice annually; materials and postage paid seperately)
Four promotional placements in #HowWeChamber E-Newsletter for promotions, sales, or specials
Access to dedicated grant advising and writing with Chamber staff
Priority business center space reservation; allows you to book private meeting and workspace 30+ days in advance
Promotional placement opportunity in new resident welcome packets and Tillamook Toolkit
Join a second company affiliated business at the Core or Access levels for a 50% discount
Recognition as a premier supporter of the Chamber’s strategic initiatives that focus on business growth, community vitality, and political advocacy
One-on-one lunch meeting with our Executive Director, Justin Aufdermauer, for a personalized collaboration of
Feature Community Champion story, photo, and marketing on Tillamook Chamber website/ social media channels
Join unlimited affiliated businesses at the Core level for free or a 50% discount at the Access level

	CORE \$250	ACCESS \$550	VISION \$1,000
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your business needs			X
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Tillamook Chamber of Commerce
208 Main Ave.
Tillamook, OR 97141

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