

building community.

TILLAMOOK CHAMBER MEMBERSHIP GUIDE | 2021-22



"Community is the foundation to success." —Kristen Jones

Hello.

Building a strong community
where businesses can thrive.

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Grocery Outlet Grand Opening & Ribbon Cutting

contact us

info@tillamookchamber.org
503.842.7525

who we are

The Chamber is a private non-profit (501c6) organization comprised of more than 275 local businesses, organizations, and individuals. The Chamber staff is made up of five team members, led by Executive Director Justin Aufdermauer. The Chamber is governed by the board of directors.



JUSTIN AUFDERMAUER

Executive Director



MALLORY GRUBEN

Communications Manager



ASHLEY CHRISTENSEN

Programs & Events Manager



SAYDE WALKER

Farmers Market Manager



TAMMY SAMAGAIO

Office Manager

our staff & board



LISA GREINER

Board President;
Oregon Coast Dance Studio Owner



JOANNA STELZIG

Board Vice President;
Tillamook PUD PR Manager



NATALIE RIEGER

Board Secretary;
Roby's Furniture Store Manager



JEFF SIMPSON

Board Treasurer;
Stimpson & Roesner LLP Accountant



KRISTIN HOLLERAN

Board Member;
Tillamook County Creamery Association
Director of Plant Operations



ADAM SCHWEND

Board Member;
Oregon Coast Real Estate
Professionals Principal Broker



SHANNON WAKEMAN

Board Member;
Tillamook County Transportation Dist.
Administrative Assistant

partnership

Being a member of the Chamber is being a partner. Membership is a mutually beneficial investment, and we believe that there are two fundamental reasons why people join the Chamber team:

Benefits

1

You appreciate and seek promotions, referrals, networking, and having a direct business resource.

Beliefs

2

You believe in the mission and work of the Chamber and how it builds a strong community where businesses can thrive.

It's likely you are a little of both, and as you continue to read through this booklet and get acquainted with the Chamber, we are sure you will find your primary reason.

No matter what category you fall in, benefit or belief, the Chamber is relevant to you and your business.

Relevancy is a priority for the Chamber, and we strive to understand and anticipate the needs of our members and community. Through regular stakeholder sessions and an open-door policy, we emphasize communication and availability.

Where does the Chamber's funding come from?

14%

Membership Dues

23%

City of Tillamook Tourism

44%

Fundraising & Events

19%

Grants & Contracts

what we do

Tillamook Chamber Core Competencies

COMMUNITY ENGAGEMENT — The Chamber engages in the community through programs and events that enhance the general quality of life.



BUSINESS GROWTH — The Chamber assists the growth of local businesses both operationally and financially through effective promotion and business development opportunities.



POSITIVE CONNECTIONS — The Chamber is a community hub that brokers connections for its members to customers, businesses, partners, mentors and friends.



YOUNG PROFESSIONALS — The Chamber supports social, civic and professional engagement for young professionals in the community.



COLLABORATIVE ADVOCACY — The Chamber advocates for a healthy economy by providing information and a voice for initiatives relevant to our members, as well as aligning local business and government.



Tillamook
CHAMBER
of commerce

programs + benefits.

Positive

CONNECTIONS

The Chamber is a community hub that brokers connections for its members to customers, businesses, partners, mentors, and friends.

#HowWeChamber Newsletter

Not your average e-newsletter, #HowWeChamber keeps readers abreast of projects we're working on, upcoming events, and new developments in the community.



Direct Customer Referrals

The Chamber receives several calls and emails each week from visitors, locals, and businesses looking for services, and our Chamber members are always our first referrals.

COVID+ Business Updates **NEW**

Stay informed about new health and safety guidelines and grant opportunities with clear, concise updates from the Chamber.

Mornings on Main Street

A monthly meet-and-greet at the Chamber Headquarters to talk with local business owners and community members about upcoming projects and events and to meet new people.



What's Brewin' Socials

A quarterly gathering of Chamber members and their colleagues for an informal dialogue and friendly conversation around a multitude of topics over great food and drink.

Tillamook Toolkit

The Chamber helps businesses welcome their new managers and supervisors to the community by sending new employees the Tillamook Toolkit. Each kit includes samples from local businesses to introduce new employees to town.

Small Business Saturday

The weekend after Thanksgiving, eager shoppers flock to local small businesses for great deals. The Chamber coordinates businesses, promotions, and downtown events through the holiday season.



Tillamook Young Professionals *NEW*

Recruiting and retaining talented young professionals is vital to maintaining a healthy workforce, and TYP creates an outlet for social, civic and professional engagement to build up the next generation of strong, confident leaders.

Community Awards Banquet

An exciting night of local food, drinks and entertainment where hundreds of community members come together to celebrate the businesses, people and projects that enhance the local community.

The Chamber Help Desk

The Chamber Help Desk is available to members who need assistance with some of the everyday business challenges, whether it's where to get a permit or how to gain momentum on social media. Just give us a call!

What members have to say...



The Chamber has been instrumental in not only helping coordinate downtown events but also collaborating with business owners to continue to improve and grow each event. From the annual Cork & Brew Tour to our monthly Sip + Shop gatherings, the Chamber has been an excellent partner in enhancing the downtown experience for both locals and tourists.

-Jen Robitsch

Madeline's Vintage Marketplace



The relationships that I have been able to build through networking with other chamber members have proved to be invaluable.

-Glenn Gillas

*Operations Manager
IconiPro Security & Alarm*

One of the programs I have enjoyed most is the Mornings on Main Street events. These monthly meetings are really just a round table when members come in and talk about what is going on with their respective lives. It is an easy way to find out what is happening in the community.

-Brett Hurliman

Edward Jones



programs + benefits

Community

ENGAGEMENT

The Chamber engages in the community through programs and events that enhance the general quality of life.

Foreign Travel Program

Looking for an opportunity to travel abroad and experience other cultures in a safe and comfortable group setting? The Chamber handles travel logistics and tour opportunities to make for a fun, easy adventure where community members can learn and grow together.



Tillamook County Fair

Each year the Chamber has a presence at the ever-popular Tillamook County Fair to reach our area's visitors with relevant travel information, share knowledge on local issues that affect businesses, and promote Tillamook by selling unique, quality-made clothing items.

Tillamook Farmers Market

Each Saturday from June through September, the corner of Laurel and Second Avenue is transformed into a local farmers and artisan market highlighting local small business owners. The market is operated by the Chamber.



Main Street Program

An intentional effort to build a thriving economy in Tillamook's Downtown District, the Main Street Program fosters revitalization efforts through coordinated events, business assistance, and capital investment development projects.

Cork & Brew Tour

A self-guided walking tour of several downtown businesses — each featuring tastings of locally-crafted wine, beer and delicious local food. This sell-out event occurs annually on the Friday of Father's Day weekend.

Treats + Sweets **NEW**

A family-friendly self-guided tour of several downtown businesses. Kids collect goodies at each stop, while their parents enjoy special deals from retailers!

June Dairy Parade

One of Tillamook’s oldest traditions, sponsored by the Tillamook County Creamery Association, the June Dairy Parade celebrates the dairy industry and all the community aspects that makes Tillamook special. The decades-old event takes place each year on the fourth Saturday in June.

Community Calendar

Whether you’re looking for a family-friendly event to enjoy or when the next city council meeting might be, tillamookliving.com combines all the fun and necessary information on local events into a singular, convenient place for easy searching.

Downtown Planter Program

We supply the planters, flowers and upkeep for 60 downtown planters to beautify the city’s center, and our local businesses help supply the locations by sponsoring individual planters.

Shop Small Sweepstakes

At the end of each year we coordinate a shop small sweepstakes with weekly prizes and sales and specials at different downtown businesses to encourage shoppers to visit. For everything you buy from a locally owned business, you can turn in your receipts to the Chamber and be entered to win gift cards and a \$1,000 grand prize.

What members have to say...



The Tillamook Community Calendar is an amazing community resource.

Having a shared calendar is a win-win-win! Local non-profits and community organizations can save valuable time only having to share their information into one platform. We are able to reach so many more people in a more user-friendly format than we could if we each had to create our own calendars.

-Michelle Jenck
Tillamook County Wellness Coordinator

The Chambers planter program is great!! To see all the beautiful flowers around town brings a smile to everyone’s face and is a welcome addition for tourists in visiting our area!

-Sara Spellman
SaraSotas



Want to get involved or need more information? Get ahold of us, contact info on page 3.

programs + benefits

Business

GROWTH

The Chamber strives to assist the growth of local businesses both operationally and financially through effective promotion and business development opportunities.

Tourism Promotion Services

We cover all of those items that seem to “just happen” to ensure that tourism efforts are guided right back to the industry. Things like having a visitor center and city tourism website, printing and distributing visitor guides, map development, tourism board placement; often in partnership with the City of Tillamook and Visit Tillamook Coast.



Shared Work Space

Whether you're meeting in a group, one-on-one, or just need a space to work by yourself, the Chamber Headquarters has comfortable shared work spaces available for your meeting or project.

Grand Openings

We are here to celebrate with you! Whether you need help coordinating your grand opening celebration or just need to borrow the big scissors, let us help make your day one to remember.



Grant Assistance

Looking to fund a facade update or business renovation? We share info on available grants, as well as help members through each step of the application process to give you the greatest chance of success.

Tillamook Living Magazine

As the region grows, the need for an active hub of community resources has become apparent. The Chamber publishes this printed resource to highlight education, wellness, events, business listings, and general community information.



Social Media and Web Promotion

We actually use our social media and web presence to tell the world about more than just the Chamber; our members are a focal point for our online platforms.

Investment Recognition

Sometimes it seems like nobody notices, but we do! The Chamber is paying attention to businesses who are investing in their property, big and small. We love to publicly show our appreciation for you through our Facebook page and other local media channels!

Chamber Health Plan

Through a unique Chamber membership agreement with the Bend Chamber of Commerce associate program, you have access to competitive health plans for you and your employees.

Promotion at Chamber Headquarters

Feature your business, organization or project at the Chamber Headquarters with brochures, rack cards, postcards, pictures and more. (Placement is discretionary).

What members have to say...



In addition to having a lower cost employee insurance plan, having a chamber membership has connected us more to our community. We have enjoyed meeting new people through Chamber events and programs that we would not previously have been exposed to.

-Lonnie Jenck
Jenck Farms



The Chamber was essential in helping us kickstart our hiring process and ribbon cutting. They were so welcoming and offered for us to hold interviews at the Chamber's offices. They also helped create a buzz within the community for the ribbon cutting. We are thankful for and look forward to partnering with them for years to come!

-Tamara Tuttle
Co-owner: Grocery Outlet Tillamook

The Tillamook Chamber of Commerce has, from day one of our organization's beginning, been a strong partner and trusted advisor. We would not be enjoying our current success without the Chamber's continued support.

-Nan Devlin
Executive Director: Visit Tillamook Coast



Want to get involved or need more information?
Get ahold of us, contact info on page 3.

programs + benefits

Collaborative

ADVOCACY

The Chamber focuses on advocating for a healthy economy by aligning local business efforts and government policy.

Policy Radar Bulletin **NEW**

Our advocacy is focused on our members and building a strong community where businesses can thrive. Our Policy Radar Bulletin is an e-newsletter designed to provide informational materials to you on impending local, state, and federal legislation that may impact your business.

City of Tillamook Working Relationships

A working relationship between the City of Tillamook and Chamber is centered around understanding and trust. Through these positive aspects we are able to provide decision makers with valuable input that affects the business community.

Workforce Housing

The Chamber continues to search for solutions to the workforce housing shortage. We work with community partners to find underutilized and unutilized properties; address pre-development, design and infrastructure needs; and seek and acquire funding to assist with second-story downtown apartment projects.


What members have to say...



As a downtown property owner, I appreciate the Chamber's partnership in obtaining funding to assist us with building apartments in our second story. We are grateful for the Chamber's resourcefulness and contributing to resolving the housing shortage.

-Lisa Greiner

Owner: Oregon Coast Dance Center



When the City of Tillamook and Chamber collaborate, we are able to create and sustain a viable future for this community. I could not have asked for a better working relationship with the Chamber, and I've never seen a better one in the 20 years I have worked in government.

-Nathan George

Tillamook City Manager

Coming Soon!



**TILLAMOOK
YOUNG
PROFESSIONALS**

Join a network of
likeminded young
professionals to
grow, connect and
engage as emerging
changemakers.

Visit TillamookYP.com for updates!



events calendar

June Dairy Parade

A celebration of everything that makes Tillamook special.
June 25, 2022

Small Business Saturday

November 27, 2021

Tillamook Farmers Market

Each Saturday from June through September on Laurel and Second streets.

Sweets & Treats

Stop into several downtown businesses to collect free goodies for the kids and find special deals for shoppers! Date TBA.

Cork & Brew Tour

A self-guided walking tour of several downtown businesses featuring tastings of local wine, beer and food. June.

Mornings on Main Street

A meet-and-greet every third Tuesday with community members.

Sip + Shop

On the Second Friday of each month, downtown businesses share special sales and tastes of their favorite adult beverages with shoppers. No cost or registration.

Community Awards Banquet

An exciting night where hundreds of community members come together to celebrate. January.

Find them all at tillamookchamber.org/events

Tillamook Chamber of Commerce
208 Main Ave.
Tillamook, OR 97141

Change Service Requested

