

# building community.

TILLAMOOK CHAMBER MEMBERSHIP GUIDE | 2020



*"Coming together is a beginning; keeping together is progress;  
working together is success."*

*– Henry Ford*

# Hello.

Building a strong community  
where businesses can thrive.



# contents

**04** / Who We Are

**07** / What We Do

**06** / Partnership

**16** / Save the Dates



## Contact Us

[info@tillamookchamber.org](mailto:info@tillamookchamber.org)

503.842.7525

What's Brewin' Chamber Social at Werner Beef & Brew

# who we are.

The Chamber is a private non-profit (501c6) organization comprised of over 275 local businesses, organizations, and individuals. The Chamber staff team is made up of four staff members, led by Executive Director Justin Aufdermauer. The Chamber is governed by the board of directors.

## our staff & board



**JUSTIN AUFDERMAUER**  
Executive Director



**BRITTA LAWRENCE**  
Programs & Events Manager



**SAYDE WALKER**  
Communications &  
Farmers Market Manager



**TAMMY SAMAGIO**  
Office Manager





**NATALIE RIEGER**  
Board Chair;  
Roby's Furniture Store Manager



**LISA GREINER**  
Board Vice Chair;  
Oregon Coast Dance Studio Owner



**JEFF SIMPSON**  
Board Treasurer;  
Stimpson & Roesner LLP Accountant



**JOANNA STELZIG**  
Secretary;  
Tillamook PUD PR Manager



**ADRIENNE ALLEN**  
Board Member;  
Tillamook County Creamery Assoc.



**WHITEY FORSMAN**  
Board Member;  
Pacific Shellfish Processing GM



**ADAM SCHWEND**  
Board Member;  
Oregon Coast Real Estate  
Professionals Principal Broker



**SHIELA ZERNGAST**  
Board Member;  
Tillamook Coliseum Theater Owner

Interested in joining the  
Chamber board? Visit  
[tillamookchamber.org/  
board](http://tillamookchamber.org/board).

# partnership.

Being a member of the Chamber is being a partner. Membership is a mutually beneficial investment and we believe that there are two fundamental reasons why people join the Chamber team:

## Benefits

1

You appreciate and seek promotions, referrals, networking, and having a direct business resource.

## Beliefs

2

You believe in the mission and work of the Chamber and how it builds a strong community where businesses can thrive.

It's likely you are a little of both and as you continue to read through this booklet and get acquainted with the Chamber, we are sure you will find your primary reason.

No matter what category you fall in, benefit or belief, the Chamber is relevant to you and your business.

Relevancy is a priority for the Chamber, and we strive to understand and anticipate the needs of our members and community. Through regular stake-holder sessions and an open-door policy, we emphasize communication and availability.

### Where does the Chamber's funding come from?

11%

Membership Dues

17%

City of Tillamook Tourism

33%

Fundraising & Events

39%

Grants & Contracts



## Tillamook Chamber Core Competencies

**Positive Connections** — Creating meaningful connections will help our business community thrive. The Chamber is a community hub that brokers connections for its members to customers, businesses, partners, mentors, and friends.



**Business Growth** —The adaptiveness and growth of local business is a vital component of a strong community. The Chamber strives to assist the growth of local businesses operationally and financially through effective promotion and business development opportunities.



**Community Engagement**— The culture of the community ultimately influences where entrepreneurs and the workforce choose to live, work, and play. The Chamber engages in the community through programs and events that enhance the general quality of life.

**Collaborative Advocacy** — Providing information, opportunities, and a voice for initiatives relevant to our members is an important element to creating a healthy economy. The Chamber focuses on advocating for a healthy economy by aligning local business and government.



# programs + benefits.

## ► Positive CONNECTIONS

*The Chamber is a community hub that brokers connections for its members to customers, businesses, partners, mentors, and friends.*

### How We Chamber Newsletter

Not your average e-newsletter, #HowWeChamber keeps readers abreast of projects we're working on, upcoming events, and new developments in the community.



### Direct Customer Referrals

The Chamber receives several calls and emails each week from visitors, locals, and businesses looking for services, and our Chamber members are always our first referrals when directing inquiring minds.

### Mornings on Main Street

A monthly meet-and-greet at the Chamber Headquarters to talk with local business owners and community members about upcoming projects, events, and meet new people.



### What's Brewin' Socials

A quarterly gathering of Chamber members and their colleagues for an informal dialogue and friendly conversation around a multitude of topics over great food and drink.

### Community Awards Banquet

An exciting night of local food, drinks and entertainment where hundreds of community members come together to celebrate the businesses, people and projects that enhance the livability of the region.

### Downtown District Event Support

Downtown Tillamook is flush with monthly and annual events, hosted and organized by a variety of local partners. The Chamber provides ongoing support in marketing materials and organizational expertise to enhance these downtown events.





## How its Done Series

A semi-annual series of educational tours showcasing local industries. From how it's made, to how it's done, our Chamber members enjoy a behind-the-scenes look at what leading experts are doing to encourage success and growth.

## Small Business Saturday

The weekend after Thanksgiving, eager shoppers flock to local small businesses for great deals. The Chamber coordinates businesses, promotions, and downtown events through the holiday season.

## Chamber Lifeline

The Chamber Lifeline is available to members who need assistance with some of the everyday life business challenges, whether it's where to get a permit or how to gain momentum on social media.

## What members have to say...



*The Chamber has been instrumental in not only helping coordinate downtown events but also collaborating with business owners to continue to improve and grow each event. From the annual Cork & Brew Tour to our monthly Sip + Shop gatherings, the Chamber has been an excellent partner in enhancing the downtown experience for both locals and tourists.*

**-Jen Grassley**

*Madeline's Vintage Marketplace*



*The relationships that I have been able to build through networking with other chamber members have proved to be invaluable.*

**-Glenn Gilas**

*Operations Manager  
IconiPro Security & Alarm*

*One of the programs I have enjoyed most is the Mornings on Main Street events. These monthly meetings are really just a round table when members come in and talk about what is going on with their respective lives. It is an easy way to find out what is happening in the community.*

**-Brett Hurliman**

*Edward Jones*



# programs + benefits.

## ► Community **ENGAGEMENT**

*The Chamber engages in the community through programs and events that enhance the general quality of life.*

### **Foreign Travel Program**

Looking for an opportunity to travel abroad and experience other cultures in a safe and comfortable group setting? The Chamber handles travel logistics and tour opportunities to make for a fun, easy adventure where community members can learn and grow together.



### **Tillamook County Fair Booth**

Each year the Chamber has a presence at the ever-popular Tillamook County Fair to reach our area's visitors with relevant travel information, share knowledge on local issues that affect businesses, and promote Tillamook by selling unique, quality-made clothing items.

### **Tillamook Farmers Market**

Each Saturday from June through September, the corner of Laurel and Second Avenue is transformed into a local farmers and artisan market highlighting local small business owners; operated by the Chamber.



### **Main Street Program**

An intentional effort to build a thriving economy in Tillamook's Downtown District, the Main Street Program fosters revitalization efforts through coordinated events, business assistance, and capital investment development projects.

### **Dairylands Wayfinding Signs**

In partnership with the City of Tillamook and Visit Tillamook Coast, the Chamber is at the lead of developing a comprehensive wayfinding program to promote and retain visitors.

### **Cork & Brew Tour**

A self-guided walking tour of several downtown businesses - each featuring tastings of locally-crafted wine, beer and delicious local food. This sell-out event occurs annually on the Friday of Father's Day weekend.



### June Dairy Parade

One of Tillamook's oldest traditions, sponsored by the Tillamook County Creamery Association, is the June Dairy Parade. This decades-old parade that celebrates the dairy industry and all the community aspects that makes Tillamook special takes place each year on the fourth Saturday in June.

### Community Calendar

Whether you're looking for a family-friendly event to enjoy or when the next city council meeting might be, [tillamookliving.com](http://tillamookliving.com) combines all the fun and necessary information on local events into a singular, convenient place for easy searching.

### Downtown Planter Program

We supply the planters, flowers and upkeep for 60 downtown planters to beautify the city's center, and our local businesses help supply the locations by sponsoring individual planters.

### Downtown Sweepstakes

At the end of each year we coordinate a downtown sweepstakes with weekly prizes and sales and specials at different downtown businesses to encourage shoppers to visit. For everything you buy downtown, you can turn in your receipts to the Chamber and be entered to win our grand prize drawing for a \$1,000 shopping spree downtown.

## What members have to say...



*The Tillamook Farmers Market being run by the Tillamook Chamber of Commerce has*

*exponentially improved the experience for vendors and patrons alike. The activities provided for children, the variety of vendors and the draw of customers are all measures of the great work the Tillamook Chamber of Commerce is doing for the community.*

**-Rachel Phaksuwan**  
*Jacobsen Salt Co.*

*The Chambers planter program is great!! To see all the beautiful flowers around town brings a smile to everyone's face and is a welcome addition for tourists in visiting our area!*

**-Sara Spellman**  
*SaraSotas*



Want to get involved or need more information?  
Get ahold of us, contact info on page 3.

# programs + benefits.

## ► Business GROWTH

*The Chamber strives to assist the growth of local businesses both operationally and financially through effective promotion and business development opportunities.*

### **Tourism Promotion Services**

We cover all of those items that seem to “just happen” to ensure that tourism efforts are guided right back to the industry. Things like having a visitor center and city tourism website, visitor guides and distribution, map development, tourism board placement; often in partnership with the City of Tillamook and Visit Tillamook Coast.



### **Shared Work Space**

Whether you're meeting in a group, one-on-one, or just need a space to work by yourself, the Chamber Headquarters has comfortable shared work spaces available for your meeting or project

### **Grand Openings**

We are here to celebrate with you! Whether you need help coordinating your grand opening celebration or just need to borrow the big scissors let us help make your day one to remember.



### **Business Development Seminars**

Through partnerships with local businesses, organizations, and presenters, we bring relevant training seminars and opportunities to our local workforce for the betterment of the community. Often these opportunities include member discounted registrations.

### **Social Media and Web Promotion**

We actually use our social media and web presence to tell the world about more than just the Chamber; our members are a focal point for our online platforms.





**Tillamook Living Magazine *NEW***

As the region grows, the need for an active hub of community resources has become apparent. The Chamber has recently published this printed resource that will highlight education, wellness, events, business listings, and general community information.

**Chamber Health Plan**

Through a unique Chamber membership agreement with the Bend Chamber of Commerce associate program, you have access to competitive health plans for you and your employees.

**Investment Recognition *NEW***

Sometimes it seems like nobody notices, but we are! The Chamber is paying attention to businesses who are investing in their property, big and small. We love to publicly show our appreciation for you through ours and local media channels!

**Promotion at Chamber Headquarters**

Feature your business, organization or project at the Chamber Headquarters with brochures, rack cards, postcards, pictures and more. (Placement is discretionary).

**What members have to say...**



*In addition to having a lower cost employee insurance plan, having a chamber membership has connected us more to our community. We have enjoyed meeting new people through Chamber events and programs that we would not previously have been exposed to.*

**-Lonnie Jenck**  
Jenck Farms



*We had a blast at our grand opening in Tillamook! We were stoked with the connections and reach the Chamber helped with.*

**-Jared Nunnemaker**  
Owner: Dutch Bros. Coffee Tillamook

*The Tillamook Chamber of Commerce has from day one of our organization's beginning, been a strong partner and trusted advisor. We would not be enjoying our current success without the Chamber's continued support.*

**-Nan Devlin**  
Executive Director: Visit Tillamook Coast



Want to get involved or need more information?  
Get ahold of us, contact info on page 3.

# programs + benefits.

## ► Collaborative ADVOCACY

*The Chamber focuses on advocating for a healthy economy by aligning local business and government.*

### **Policy Radar Bulletin** *NEW*

Our advocacy is focused on our members and building a strong community where businesses can thrive. Our Policy Radar Bulletin is an e-newsletter designed to provide informational materials to you on impending local, state, and federal legislation that may impact your business.

### **City of Tillamook Working Relationships**

A working relationship between the City of Tillamook and Chamber is centered around understanding and trust. Through these positive aspects we are able to provide decision makers with valuable input that affects the business community.

## What members have to say...

*It's an exciting time in Tillamook! Things have changed and are changing. We are regrowing our downtown! The Tillamook Chamber is an integral part of that change and growth. They have worked hand in hand with the city to increase the vibrancy and diversity of our business community, supporting events and creating ways for businesses to thrive.*

**-Suzanne Weber**  
Tillamook City Mayor

*As a downtown property owner, I appreciate the Chamber's partnership in obtaining a grant and funding to help assist us with building apartments in our second story. We are grateful for the Chamber's resourcefulness and contributing to resolving the housing shortage.*

**-Lisa Greiner**

Owner: Oregon Coast Dance Center

**We're a community of professionals with a vision of empowering our members to be leaders in business and our local communities.**

## Our Four Pillars

### Professional & Leadership Development

We provide young professionals with exceptional leadership learning opportunities and facilitate participation in unique career development opportunities outside of the workplace.

### Social Engagement

There will be a total of four (4) major events held by the group throughout the year that will engage community members and highlight the efforts of Young Professionals of Tillamook.

### Community Service

We focus on connecting young professionals to local projects and non-profit entities that need volunteers and support young volunteer leaders in their service.

### Business Revitalization

We provide mentorship, insight and assistance to businesses that are in need of a youthful outlook.

## Individual Benefits

Your annual membership dues offer the following value-added benefits:

- Free admission to 2 major events
- Free & discounted professional development courses
- Networking opportunities
- Access to contacts with local businesses and organizations
- YPT branded swag

## Business Benefits

By supporting your employees participation in YPT, your business receives:

- Brand representation at YPT events
- Greater employee commitment & longevity
- Success through professional development of employees
- Higher employee satisfaction with positive work/life environment



**Our mission is to foster relationship building, career development, entrepreneurial endeavors, and civic involvement among young professionals.**





**June Dairy Parade**  
A celebration of all the community aspects that makes Tillamook special.  
June 27, 2020

events  
calendar.

**Small Business Saturday**  
November 28, 2020

**Tillamook Farmers Market**

Each Saturday from June through September; operated by the Chamber.

**Cork & Brew Tour**  
A self-guided walking tour of several downtown businesses - each featuring tastings of locally, crafted wine, beer and delicious local food. This sell-out event is scheduled for June 19, 2020; the Friday of Father's Day weekend.

**Mornings on Main Street**

A meet-and-greet every third Tuesday with local business owners and community members.

**Community Awards Banquet**

An exciting where hundreds of community members come together to celebrate.  
January 16, 2021

**Tillamook Chamber of Commerce**  
208 Main Ave.  
Tillamook, OR 97141

**Change Service Requested**

---

---

---

Find them all at [tillamookchamber.org](http://tillamookchamber.org)