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## Tillamook Farmers Market

208 Main St.

Tillamook, OR 97141

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# Market Advisory Committee

**DUE: Feb. 19, 2018**

## OVERVIEW

The Market Advisory Committee will be comprised of Market vendors, community members and one Tillamook Chamber of Commerce Board Member. The Committee will work with Chamber staff to review policies, procedures, and occasionally vendor applications. The Committee will help advise Chamber staff on items such as marketing, fundraising, policies and Market activities. The Committee is not an official decision-making body but rather is in place to offer information and expertise when it comes to Market affairs to help steer the Market's growth in a sustainable and positive direction.

## GOALS

1. Help facilitate a fun and productive Market for all vendors
2. Help create growth opportunities for vendors, community organizations, and downtown businesses

## SPECIFICATIONS

The Market Advisory Committee will meet approximately 7 times each year for 1-2 hours. Committee positions are a one-year commitment. A Chamber board liaison will be assigned by the Chamber board each January. Market Advisory Committee members may vacate their position at any time with oral or written resignation to Chamber staff. Vacancies on the Market Advisory Committee will be filled by the Chamber Board through an application process.

Market Advisory Committee meetings will happen most frequently during Market Season, and a schedule will be presented and decided at the first Committee meeting. Committee members will be encouraged but not required to volunteer during Market season when able for tasks such as set up, tear down, vendor support, customer counts, community surveys, staffing the market trailer and/or events. They will work with Chamber staff to brainstorm activities, foster new ideas, review applications, help recruit vendors and volunteers, and serve as a sounding board to Chamber staff. The Market Advisory Committee will review

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Market Policies and make a committee recommendation to the Chamber Board, and assist Chamber staff in a seasonal wrap up to celebrate Market successes and identify areas for future growth.

### **Individual Interests (check all that apply)**

I am interested in helping create and implement a comprehensive marketing plan that will help draw awareness and attention to the Market and its Vendors

I am interested in recruiting events for the Market and facilitating partnerships with different organizations who would be interested in hosting hands-on events for Market guests, including the Chef's Table

I am interested in recruiting new vendors and doing occasional farm tours to verify produce.

I am interested in occasionally volunteering during Market season

I am interested in finding and/or securing Market sponsorship opportunities for local businesses and organizations

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Are you a Tillamook Farmers Market Vendor:**  Yes  No

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_