

Tillamook *Living*

style guide.

colors.



RGB
R=147
G=198
B=202

CMYK
C=42
M=7
Y=20
K=0

P-551C



RGB
R=59
G=150
B=156

CMYK
C=75
M=24
Y=38
K=1

P-74592C



RGB
R=32
G=89
B=93

CMYK
C=87
M=49
Y=54
K=28

P-626C



RGB
R=116
G=51
B=86

CMYK
C=50
M=88
Y=42
K=26

P-7658C



RGB
R=241
G=101
B=33

CMYK
C=0
M=74
Y=99
K=0

P-165C



RGB
R=118
G=118
B=118

CMYK
C=51
M=43
Y=43
K=7

P- Cool
Gray 9 C



RGB
R=170
G=69
B=76

CMYK
C= 25
M=84
Y=66
K=13

P-7608C



RGB
R=58
G=112
B=168

CMYK
C=82
M=54
Y=11
K=0

P-7683C



RGB
R=103
G=156
B=61

CMYK
C=66
M=19
Y=100
K=3

P-7737C



RGB
R=46
G=51
B=101

CMYK
C=95
M=90
Y=32
K=21

P-534C



RGB
R=191
G=224
B=184

CMYK
C=25
M=0
Y=34
K=0

P-7485C



RGB
R=245
G=232
B=194

CMYK
C=3
M=5
Y=23
K=0

P-7499C

logo guidelines.

Tillamook *Living*

Tillamook *Living*

Text Color - cool gray 9

Tillamook *Living*

Tillamook *Living*

Text Color - white

Tillamook *Living*

Text Color - orange

~~Tillamook *Living*~~

Do not change the color of the logo, apply a gradient, or use multiple colors.

~~Tillamook *Living*~~

Do not tilt or manipulate the logo.

~~Tillamook *Living*~~

Do not use the white logo on light colors or photos

~~Tillamook *Living*~~

Do not use the gray logo on dark colors or photos.

typography.

Domaine Display - Regular

Domaine Display - Medium

Domaine Display - Bold

Yellowtail - Regular